

WORKSHOP 3

Editing, production and publication

OUTLINE: Storyboarding, scripting, filming and editing

Recommended 5 delegates per day, minimum 4 (see below)

This workshop involves creating a story board and script for a short 3-4 minute video. It includes choreography and location shooting. Participants will record and edit their own material using Adobe Premiere software, learn how to add text on screen, compress and format for up-load to the web. The workshop is a 'team exercise' expanding on skills learned on the introductory day. There are 4 or 5 roles to cover, which is why we suggest a minimum of 4 participants. The following video production roles and skills development will be addressed:

Presenting on Camera: Delivering scripted and learnt pieces to camera (PTC), acting as an interviewer and interviewee, recording voice over.

**We recommend 2 participants be prepared to undertake these roles on the day.*

Production team: We'll provide coaching in the 3 basic core production roles: Producer/director, Cameraman/sound, Assistant Producer

**We recommend 2 or 3 participants to cover these roles on the day.*

The day breaks down into four practical sessions.

Details of the training day

09.30 Meet and greet; tea/coffee, introductions and expectations.

10.00 **Session 1: Storyboarding:** As a group the participants will create a storyboard and script for a short video piece. This will include an opening piece to camera by a presenter, a two way interview, and/or a props demonstration, followed by a closing piece to camera.

11.00 **Session 2: Filming:** The group will work together as a production team, undertaking the various production roles to choreograph and film their storyboard, supervised by the trainers to ensure that they capture all the necessary shots.

13.00 **Lunch:** Working lunch, reviewing footage and selecting best 'takes'.

14.00 **Session 2: Introduction to editing:** Demonstration of how to transfer video and audio files from the camera and import them into Premiere. Simple cut editing, editing in reverses, 'noddies' and close-ups etc.

15.00 **Session 4: Practical editing:** Participants will edit together their footage to produce a final video that will be viewed and commented on by the whole group. Post-production, audio mixing, end-boarding and uploading.

5.00 **'Wrap' and close of workshop**