

## **WORKSHOP 2**

### **Expert comment to the media**

OUTLINE: Interview techniques; radio, TV blue screen and 'as live' TV studio

#### **Recommended max 5 delegates per day**

This workshop teaches interview techniques in a variety of media situations and the day breaks down into three practical sessions: a 'down the line' radio interview (also functions as a phone interview for print), an on camera 'blue screen' interview for television and an 'as live' TV studio interview. Each interview session will be recorded and played back for comment.

#### **Details of the training day**

09.30 Meet and greet; tea/coffee, introductions and expectations.

10.00 Introduction to basic interview techniques (Facilitator-led discussion): FAQ's, contentious questions in specialist subject areas, possible use of demo's or props.

11.00 **Session 1: Down the line radio interview:** This takes place in a remote studio. Delegates will be interviewed in turn in their specialist subject area. (Practical session followed by critical but 'light-hearted' review of recorded material).

12.00 **Session 2: On camera 'blue screen' interview:** Discussion of basic tips for appearing on camera. Each delegate will give a remote television interview against a blue screen. Playback and 360 critique.

13.30 **Laugh over lunch:** Working lunch, reflecting on the mornings recordings and discussing performance improvement techniques.

14.30 **Session 3: Live TV studio interview:** Discussion on use of props etc, how to perform in a studio environment. A repeat of the mornings interviews in an 'as live' studio setting. Review and critique of recordings and notes of performance improvement throughout the day.

16.00 **Tea and wrap up:** Group discussion of lessons learnt during the day, what has been achieved and areas to continue working on.

17.00 **Close and review of day:** Note that the actual finish time will depend on the number of participants and how the day has progressed.